Press Release

July 12, 2007

To whom it may concern:

Tanabe Seiyaku Co., Ltd.

**Regarding launch of anti-allergic agent “Talion® OD Tablets”, first ethical antihistamine containing menthol**

Tanabe Seiyaku Co., Ltd. (President: Natsuki Hayama) will launch “Talion® OD Tablets”, which are orally disintegrating formulation, as of July 18, 2007.” Talion® OD Tablets have been developed to provide an alternative dosage form for selective histamine H₁ receptor antagonist/anti-allergic agent “Talion® Tablets” (generic name: bepotastine besilate), which have been marketed by Tanabe Seiyaku since October 2000.

Talion® OD Tablets are new type of formulation with the characteristic of “dissolving rapidly in the oral cavity without water” added to Talion® Tablets, which are strong, speedy and safe*. Talion® OD Tablets are convenient and easy to use, since it can be taken anywhere, while traveling to and from work, during the class or meeting. Another important feature of Talion® OD Tablets is that it contains menthol with cool feeling for the first time as an ethical antihistamine.

Tanabe Seiyaku believes that Talion® OD Tablets enables allergic patients to use the pharmaceutical in accordance with their own lifestyles, thereby improving their QOL (quality of life).

<Notes>

OD Tablets: Abbreviation for Orally Disintegrating Tablets
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*: Strong (strong effectiveness), speedy (quick relief), safe (high safety = less drowsiness)

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